



SHAKER HEIGHTS

Sustainability Committee Agenda City Hall Conference Room B Thursday, February 7, 2019 at 5:00 PM

1. Review draft mission statement.

Documents:

[MISSION.PDF](#)

2. Discussion of structure of the committee and goals.
3. Recommendation to enter into a contract with Coventry Land Company LLC in the not-to-exceed amount of \$50,000 for sustainability consulting services for the period March 1, 2019 – February 28, 2020.

Documents:

[COVENTRY.PDF](#)

4. Committee meeting day and time.

To request an accommodation for a person with disability, call the City's ADA Coordinator at 216-491-1440, or Ohio Relay Service at 711 for TTY users.

SAMPLE CITY SUSTAINABILITY COMMITTEE MISSION STATEMENTS

Monoma, Wisconsin

The Sustainability Committee is dedicated to guiding and assisting Monoma's residents, businesses, and government in becoming a community that meets the needs of the present without compromising the resources available for future generations. Its vision is that Monoma will share a culture that is vested in and embraces best use practices for sustainable living, business, and development

Dunwoody, Georgia

Enable smart choices for our community and its residents by promoting, through education, outreach, and awareness efforts, the conservation of energy, water, and fuel; investment in renewable energy; reduction of waste; and protecting and restoring the community's natural resources. To advise and assist the City of Dunwoody to develop sustainable measures, practices, buildings, and fleets that are environmentally, economically, and socially responsible.

Rapid City, North Dakota

The purpose of the Sustainability Committee is to encourage education, stewardship, and policy leadership that will make our community a leader in economic, social, and environmental sustainability.

Littleton, Massachusetts

To help develop a culture of sustainability in our community through a partnership with all residents, government and businesses utilizing innovation, education, communication, and comprehensive and strategic planning.

Norcross, Georgia

The Sustainable Norcross Commission is a seven-member citizen panel appointed by the City Council. Our purpose is to educate the citizens and advise the mayor and council regarding sustainability and environmental matters through development of a city sustainability plan and regular communication.

What We Do as a Sustainability Commission:

Sustainability refers to "development that meets the needs of the present without compromising the ability of future generations to meet their own needs."*

Our initiative focuses on the areas of:

- Green Building
- Energy Efficiency
- Green Power
- Water Use Reduction and Efficiency
- Trees and greenspace
- Transportation and air quality
- Recycling and waste reduction
- Land use
- Education
- Innovation
- Volunteerism

Frederick, Maryland

The mission of the Sustainability Manager and Sustainability Committee is to provide guidance on and lead projects that maintain balance between economic, social, and ecological needs of residents and businesses for today and future generations. Sustainable projects will help provide better transportation, buildings, neighborhoods,

parks, and healthy places to work and live. The Sustainability team works with all departments and with the public for holistic project management.

Benicia, California

The purpose of the Community Sustainability Commission is to educate, advocate and provide oversight for integrated solutions that seek a sustainable equilibrium for economic, ecological, and social health and well-being, both now and in the future.”

Eugene, Oregon

The Sustainability Commission works to create a healthy community now and in the future by proposing measurable solutions to pressing environmental, social and economic concerns to the City of Eugene, its partners and its people.

Functions

The commission acts as a policy advisory body to the council and city manager in the initiation or development of programs that will create or enhance sustainable practices within the community. The commission advises on policy matters related to:

- Sustainable practices
- Businesses that produce sustainable products and services
- City building design and infrastructure
- Related issues that directly affect sustainability efforts considered by the city council

Key West, Florida

- To promote the sustainability of the community as a whole, considering public and private actors and their effects on ecological, economic and community systems.
- Advise and assist the City Commission in efforts to make City operations more sustainable.
- Assist in the development of plans and policies to enhance the sustainability of the City as a whole.
- Educate and support other Key West organizations to become more sustainable.
- Educate and engage the public in efforts to make the community of Key West, including residents, businesses and institutions, more sustainable.

Coral Gables, Florida

The Advisory Board shall make recommendations with regard to (i) improving the environmental sustainability of City programs, services, equipment and facilities, (ii) increasing the awareness of issues of environmental sustainability with the residents and businesses located in the City, and (iii) encouraging increased environmentally conscious activities by the residents and businesses located in the City; and

(C) The Advisory Board shall make recommendations with regard to possible incentives for residents, businesses, and organizations to practice environmental conservation, water and energy conservation, green development, recycling, the reduction of waste, the improvement of energy efficiency, the preservation of green spaces, the use of nonpolluting transportation alternatives where possible, xeriscaping, and other measured to help reduce pollution and keep our environment healthy for future generations.

**CITY OF SHAKER HEIGHTS SUSTAINABILITY COMMITTEE
DRAFT MISSION STATEMENT**

The purpose of the City of Shaker Heights' Sustainability Committee is to educate, advocate and support the environmental, economic and social sustainability of the community through partnerships with our residents, businesses and government to meet the needs of the present without compromising the resources of future generations. Any proposed legislative actions relating to sustainability are presented to the Committee for review and/or recommendation to Council.

SustainabilityCommittee/Mission



SHAKER HEIGHTS

MEMORANDUM

TO: Members of the Sustainability Committee

FROM: Jeri E. Chaikin, Chief Administrative Officer

CC: Mayor David E. Weiss

DATE: February 4, 2019

RE: Recommendation to Enter into a Contract with Coventry Land Company LLC. in the Amount Not-to-Exceed \$50,000 for Sustainability Consulting Services for the Period March 1, 2019 through February 28, 2020.

The City's Sustainable Shaker Task Force was formed in response to the extraordinary rainfall incident of July 2014, which resulted in mass flooding. Recognizing the many green initiatives, energy efficiency work, and emergency planning the City had accomplished over time, the Task Force agreed early in its process to focus its efforts on the concept of "resiliency," which combines both sustainability efforts and readiness preparations. The Task Force published a report in December 2015, *Building a Resilient City*, which identified steps the City and residents can take to improve sustainability and address the effects of climate change.

In order to formalize sustainable policies and priorities within the City, a formal Council Sustainability Committee has been established. Council included funding in the 2019 General Fund budget for a Sustainability Coordinator to support the Sustainability Committee and provide assistance in making recommendations for, and implementing, energy-efficiency and cost-saving initiatives, and to research and recommend best practices for City-wide sustainability.

In the fall of 2018, the City sought proposals for a consulting firm or individuals with expertise in environmental sustainability, municipal operations, and organizational best practices to support the Sustainability Committee. Only one firm, Coventry Land Company LLC, submitted a proposal. At the suggestion of the Council members who sit on the Sustainability Committee, we drafted an Independent Contractor position description for the Sustainability Consultant and posted it on the City's website in November 2018. Six applications were received in response to this posting:

- Michael Peters - Shaker Heights, OH
- Julia Larouche, PhD - Shaker Heights, OH
- Kristeena Blaser - Stow, OH
- Hannah Kiraly- Lakewood, OH

- Geri Unger - Shaker Heights, OH
- Rick Flood - Oberlin, OH

The review committee (Mayor David E. Weiss, Committee chair Council member Julianna Senturia, Chief Administrative Officer Jeri E. Chaikin, Senior Economic Development Specialist Katharyne Starinsky, Neighborhood Revitalization Director Kamla Lewis, and Planner Cameron Roberts) interviewed three applicants:

- Michael Peters
- Geri Unger
- Julia Larouche, PhD

Michael Peters of Coventry Land Company LLC was determined to be the most qualified to provide the desired consulting services. Mr. Peters, a Shaker Heights resident, was a member of the original Sustainable Shaker Task Force. As a commercial and investment banker for 20 years he understands that any project must be structured so that it is financeable. Coventry Land Company which Mr. Peters started in 2010, serves community development corporations, local governments, institutional clients and individuals to achieve neighborhood and real estate sustainability goals. Mr. Peters is a founder of Sway Mobility Inc., which is a shared mobility platform that provides the technology, insurance, and operational tools to create a shared transportation network for cities and neighborhoods. Locally this is being piloted by REV Community Car Share in conjunction with various philanthropic partners. It was through REV that Mr. Peters secured the donation of an electronic vehicle (EV) charger for The Dealership. Mr. Peters' vision of sustainability for Shaker is as an "attract and retain" tool. He understands that we need to show tangible results of our sustainability efforts amid short, medium, and long term goals, and that public outreach and feedback is important in addition to the input of those who serve directly on the Sustainability Committee. He has experience working with the Ecodistrict model for sustainable urban development, and is currently consulting for the City of Lakewood and MetroHealth Hospital. He has established relationships with many community partners, including both the Cuyahoga County and City of Cleveland offices of sustainability, and has overall knowledge of and experience in the City of Shaker Heights.

Based on these qualifications, it is recommended that the Sustainability Committee support the recommendation of the review committee for a contract with Michael Peters and Coventry Land Company LLC in the not-to-exceed amount of \$50,000 for sustainability consulting services for the period March 1, 2019 through February 28, 2020. Funds are available within the \$60,000 appropriated by Council in the 2019 General Fund budget for sustainability activities. The remaining \$10,000 can be used for other services needed to support the activities of the Sustainability Committee and its initiatives.