

Appendix D: Public Outreach

Introduction

During the course of the Recreation and Leisure Assessment public participation in the three public meetings was sought in a number of ways. This appendix outlines the outreach efforts and includes copies of the flyer and newsletters used.

Public Outreach

The City used both paper and electronic mediums to communicate about the Recreation and Leisure Assessment efforts with the public.

- All the public and Taskforce meetings were printed on the City's Sunshine Calendar (posted in City Hall) and posted on the City's website at www.shakeronline.com. All of these meetings were open to the public.
- Flyers and posters were distributed in a variety of locations before each of the three public meetings. This included the library, coffee shops, churches, City Hall, the Shaker Community Building, and the schools.
- Emails were sent to a variety of electronic mail lists maintained by the City including citizens who participated in the City's Strategic Investment Plan and those who signed up via the City's website to receive news and updates from the City.
- Three newsletters were created during the project, reporting on the events of the public meetings. These newsletters were emailed, printed and made available at City Hall, the Library and Community Building, and electronically posted on the City's website.
- Shaker's bi-monthly magazine, *Shaker Life*, presented an article that included a synopsis of the first two meetings and presented the Recreation and Leisure initiatives to be discussed at the third public meeting. In the November/December issue of *Shaker Life*, a profile of the Recreation and Leisure Assessment effort and the Taskforce was included.