



HOLDEN FORESTS & GARDENS
People for Trees™
FREQUENTLY ASKED QUESTIONS

What is *People for Trees*?

Holden Forests & Gardens *People for Trees* is an invitation to join a movement. By 2025, we aim to have 15,000 trees planted and cared for in rural and urban communities in Northeast Ohio and we need your help. It's also a call to increase your awareness of and love of trees.

Why should I consider taking the time to plant a tree?

Planting a tree is one of THE most important things we can all do to combat climate change, starting in our own backyards. It's a relatively simple undertaking that collectively provides enormously benefits, now and long into the future.

What do I need to do to participate?

We invite you to begin by thinking about planting a tree and caring for it in your backyard, or your front yard if space allows. Then, take just a moment to make a pledge to plant your tree at holdenfg.org/people-for-trees.

Once you make your pledge, you will begin to receive information via email about tree planting and care, access to how-to-tree planting videos and much more. Once you become a part of *People for Trees*, we will help you learn the basic, simple but important steps to planting, growing, and caring for your special tree. Perhaps the most important thing to know is that you don't need a huge commitment of time to plant and care for a tree, just the willingness to give it a great start and to pay attention to its needs through the seasons. Doing so will reward you in ways you haven't imagined.

I don't know where to start! How do I choose where to plant my tree?

Once you make your pledge, the first items you will receive is a Tree Selection Guide and a Tree Care Toolkit with information about where to plant your tree, what cool species of trees there are to plant and how to care for your new tree.

How do I select a tree, and where do I get it?

There are so many beautiful trees to consider. Your Tree Selection Guide will give you some great ideas. Find a garden center or nursery that is near your home and have fun choosing the best tree for your yard.

How much money will I spend?

Planting a tree is a commitment. It can cost up to \$250 to plant a new tree on your property, and it will require regular care (watering and mulching) especially during the first two years to get established. But there are many ways to cut these costs! Look for free trees being distributed by Holden Forests & Gardens and other organizations this spring and fall. Turn your food scraps into rich compost. See if your community gives away free wood chips. Set up a rain barrel to collect stormwater. These ways to cut the costs of tree care are also great for our environment.

Are there free trees being distributed anywhere?

There are planned giveaways on and around Arbor Day at several places around Northeast Ohio. On Arbor Day we'll have seedlings at both of our campuses - the Holden Arboretum and the Cleveland Botanical Garden - free to good homes.

Does planting and caring for one tree really make a difference?

Improving a city's urban tree canopy by planting just one tree has countless benefits, including improving public health by providing oxygen, filtering the air, and reducing stress. Trees also calm traffic and cool sidewalks and streets, making neighborhoods safer and more walkable. Trees remove carbon dioxide from the atmosphere, helping to combat climate change. A beautiful tree canopy attracts businesses and residents.

Make your pledge at holdenfg.org/people-for-trees and become a part of the *People for Trees* movement today!

Holden Forests & Gardens' mission is to connect people with the wonder, beauty, and value of trees and plants, to inspire action for healthy communities. For more information, please contact Margaret Thresher in the Public Relations and Marketing Department at mthresher@holdenfg.org.