



SHAKER HEIGHTS

OFFICE OF THE MAYOR

# PROCLAMATION

*By virtue of the authority vested in me as Mayor of the City of Shaker Heights,  
I do hereby proclaim Saturday, November 27, 2021 as*

## SMALL BUSINESS SATURDAY



**WHEREAS**, the City of Shaker Heights celebrates and supports our local small businesses, especially women and minority owned small businesses, and the contributions they make that create jobs, boost our local economy and strengthen our community; and

**WHEREAS**, there are 31.7 million small businesses in the United States responsible for 65.1% of net new jobs created from 2000 - 2019; and

**WHEREAS**, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic; and

**WHEREAS**, 92% of small business owners have had to alter the way they do business to stay open during the pandemic; and

**WHEREAS**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday following Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, City Council and I, David E. Weiss, by virtue of the authority vested in me as Mayor of the City of Shaker Heights, urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Shaker Heights to be affixed this second day of November in the year two thousand twenty-one.



DAVID E. WEISS  
Mayor